

Scott Cooper

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Profile

An innovative educator with 15+ years of experience teaching online and, in the classroom, building curriculum and applying industry expertise to bring cutting-edge methods to students. Known for utilizing a breadth of knowledge in the areas of graphic design, web design, illustration, and animation, which increases employable skills for students and strengthens interdepartmental collaboration. Proven ability to adapt quickly to compressed courses, incorporate asynchronous instruction, and use OER to reduce barriers to access and increase retention. Experienced in the business of art and promotes concepts that align with a progressive vision of the future digital media.

Skills

Adobe Creative Suite	3D Printing	Web Design
Photoshop, InDesign	ZBrush	BEdit
Microsoft Office, Word, Excel	AR/VR	Adobe Brackets
Graphic Design	Mac OS	HTML5, CSS, JavaScript
Illustration	After Effects	UX/UI
Adobe Creative Educator	Adobe Acrobat	WACOM and support software

Education

Master of Fine Arts, Web design and New Media

Academy of Art University, San Francisco, CA

2021

- Delivered a dynamic user experience through traditional, virtual, and augmented reality, creating a dramatic storytelling of "El Matatodo" a graphic novel

Master of Fine Arts, Illustration

Academy of Art University, San Francisco, CA

2009

- Conceptualized and illustrated a 28-page children's book combining traditional coloring techniques with computerized layout and design

Bachelor of Fine Arts, Media Communications – Animation, Illustration, and Cartooning

School of Visual Arts, New York, New York

- Interned with notable professional artists to gain a foundational understanding of the industry standards

Teaching Experience

Graphic Design Professor

Art Institute of San Antonio, San Antonio, Texas

2016 – Present

- Collaborated with administration and faculty to explore emerging trends in cross-disciplinary models, vertical studios and create consistency across learning spaces, to ensure a quality student experience
- Selected to consult on the development of the AR/VR program, which contributed to modernizing the vision of the department and brought the contemporary subject matter to the institution's catalog of courses
- Taught over 2000 students from across the nation in traditional techniques and digital art technology, including history and theory, to instill students with a depth of knowledge required for success in their field
- Transitioned courses to a virtual environment while ensuring the benefits of traditional classrooms were retained by creating opportunities for spontaneous ideation and professional communication

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- Provided feedback as part of a team to align the online and on-ground programs across 8 universities, to maximize options for students

Courses Taught Include: Design Fundamentals, Digital Illustration, Intro & Advanced Layout Design, Design Fundamentals, Publication Design, Image Manipulation in Photoshop, Rapid Visualization, Corporate Identity, Interface Design, Portfolio Presentation for Technical Drawing, Art Direction and Information Graphics, Senior Project, Perspective Drawing, Intro and Advanced Graphic Design Portfolio, Information Design and cross-disciplinary teaching in fashion and interior design

Graphic Design Lead Instructor & Internship Coordinator

International Academy of Design and Technology, San Antonio, Texas

2007 – 2013

- Promoted after demonstrating initiative to create formalized mentorships and partnerships with industry professionals to provide hands-on learning opportunities to students
- Created a student internship program for 300 students which resulted in increased employment metrics
- Served on the committee to move through the accreditation process, ensuring instructors were competent and qualified and collected that information to present to the accrediting body
- Hired, trained, and mentored 12 instructors in the best practices of pedagogy, curriculum development, educational technology, and student assessment to maintain quality and continuity
- Led an annual evaluation process to ensure high standards of curriculum implementation and contributed to a formal evaluation process to support the achievement of professional growth goals
- Assessed students' success, proactively implemented retention strategies, provided academic advising, and assisted with course registration
- Developed and implemented a Print Center, including establishing workflow systems, and trained student workers to manage day-to-day operations in order to develop their teamwork skills
- Assisted in developing budgets for lab equipment, supplies, library materials, textbooks, and software

Courses Taught Include: Typography, Desktop Publishing, Digital Prepress, Portfolio, Color Theory, Digital Illustration, Design Fundamentals, Print Production, Storyboarding, and Graphic Design

Visual Art Adjunct Instructor

San Antonio College (Alamo College District), San Antonio, Texas

1999 – 2007

- Elected by peers to Adjunct Faculty Council, which facilitated communication between departments and served on Graphic Design Portfolio Review Committee
- Contributed to the development, evaluation, and revision of the curriculum, to comply with strict accreditation standards
- Incorporated new technologies to enhance curriculum, including configuring color print labs and software
- Mentored two students who received Addy Awards for their work in branding and advertising campaigns from the American Advertising Federation

Courses Taught Include: Computer Graphics, Illustration, Typography, and Electronic Pre-Press

Industry Experience

Artist/Designer

Scott Cooper Design Studios, San Antonio, Texas

1999 – Present

- Consistently procured contracts as a freelancer, which complements classroom instruction by staying informed of industry trends, maintaining a professional network, and sharpening entrepreneurial skills

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- Completed paintings and graphic design for clients such as Paramount Studios, Bard College, the Jerome Levy Economics Institute, Scholastic, Twin Engines Coffee, and published authors

Continuing Education

Adobe Certifications

- Certified Adobe Creative Educator level 2, earned after demonstrating mastery of integrating technology with traditional educational approaches, measured with competency-based projects
- Received training in Adobe Premiere Flipped Learning for your Classroom, Teach Creatively with Kahn Academy, Design Fun Apps with Your Students, Teaching Online Master Classes and Adobe Analytics

Presentations, Publications, and Professional Affiliations

Presentations

The Future of Graphic Novels

Society of Children's Books Writer's and Illustrators (SCBWI) Meeting March 2022

- Present virtually to 30 artists on the new advances in graphic novels, interactive capabilities, and AR

Publications

- Book Cover Design, "Iron & Blood the Story of Prince Otto Von Bismarck V1," by Louis Vidaurri 2019
- Sketch Book Project, "Sandwiches" and "One Thing", Brooklyn Museum of Art 2019
- Book Cover Design, "Shadow Hawk," by Kathryn Loch 2012

Professional Affiliations

SIGGRAPH of San Antonio, Watercolor Society of San Antonio, Graphic Arts Guild, National Associations of Photoshop Professionals (NAPP), American Advertising Federation, AIGA American Institute of Graphic Arts, Society of Illustrators, SCBWI, and GRAFFITTI Foundations of San Antonio

Artwork in Galleries, Showings, and Private Collections

Galleries and Showings

- Multiple Pieces, Watercolor, Say Si's Small Scale for a Large Cause 2011 – 2015, 2019
- "1936 homage to Robert Johnson," Watercolor, SA300Tricentennial Celebration San Antonio 2018
- Multiple Pieces, Watercolor, Art at the Jalapeno Gallery 2016 – 2018

Permanent Collection

- "Untitled," Graphic Print, Fountainhead Building (HULU), San Antonio, Texas 2011
- "Typography," Mixed Media, Vuepoint Digital Marketing Agency, San Antonio, Texas 2010

Private Collections

- Over 25 pieces of art, including watercolor painting, acrylic paintings, and mixed media sold to collectors and museums in Los Angeles, New York City, San Antonio, and San Francisco